

SPONSORSHIP OPPORTUNITIES

ELORA LIONS SANTA CLAUS PARADE
Date: Saturday, November 30th, 2024
Starts at 6:15pm

Christmas comes but once a year, with the parade of brilliant festive lights that stay with us all year. Come and see the sparkle and magic that Santa Claus brings to Elora. Our parade sidelines are filled with children and adults of all ages, who enjoy every entry from dogs to tractors and bands that are decorated in Christmas lights.

Below are the following Opportunities for Sponsorship. We are certain to attract the audience you want to reach, since upwards to thousands of people attend every year.

INTENTION TO SPONSOR IS REQUIRED BY NOVEMBER 20, 2024

PLATINUM

\$1000.00 + SPONSORS SANTA FLOAT (One Opportunity)

By selecting to become our Platinum Sponsor your Company's name is displayed prominently preceding Santa's float in our Christmas Parade of Lights.

- ✓ In addition, your Company's name will be listed as part of our "Thank You Letter" that is published on our website <https://www.eloralions.org/santa-parade-info>
- ✓ Published in the local paper Wellington Advertiser
- ✓ Recognition on our website-hyperlinked to your website

GOLD

\$500.00 SPONSORS A BAND (Four Opportunities)

Gold Sponsorship entitles you to have your Company's name is displayed prominently preceding one of the Bands in our Christmas Parade of Lights.

- ✓ Your Company's name will be listed as part of our "Thank You Letter" that is published on our website <https://www.eloralions.org/santa-parade-info>
- ✓ Published in the local paper Wellington Advertiser
- ✓ A website-hyperlinked to your Company's website
- ✓ Recognition on our website-hyperlinked to your website
- ✓ If you choose to participate in the parade your fee is waived with Gold Sponsorship

SILVER

\$ 250 - \$499 SPONSORS (Unlimited Opportunities)

Silver Sponsorship entitles you to:

- ✓ Your Company's name will be listed as part of our "Thank You Letter" that is published on our website <https://www.eloralions.org/santa-parade-info>
- ✓ Published in the local paper Wellington Advertiser
- ✓ Your web address listed on our site
- ✓ A sign with your Company's name featured within the Christmas Parade of Lights

BRONZE

\$100.00 - \$249+ SPONSOR SUPPORTERS (Unlimited Opportunities)

Bronze Level Sponsorship includes:

- ✓ Your Company's name will be listed as part of our "Thank You Letter" that is published on our website <https://www.eloralions.org/santa-parade-info>
- ✓ Published in the local paper Wellington Advertiser
- ✓ A sign with your Company or Family name featured within the Christmas Parade of Lights

For additional information about 2024 SPONSOR OPPORTUNITIES

Contact: Lion John Morris, 519-362-7811

or Josef Van den Borre 519-843-7489

eloralions@gmail.com

**Yes we would like to
make a contribution!**

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PLEASE PRINT

- PLATINUM

- GOLD

- SILVER

- BRONZE

Company
Name:

Primary Contact:

PO Box# RR# Street Address:

Suite# Town/City: Postal Code: Daytime Phone# Evening Phone#

Email Address: Website Address:

Amount : \$ Facebook Address if you would prefer:
Enclosed

E-transfer is accepted at

eloralions@gmail.com

Cheques payable to: Elora Lions Club
Mailing Address:
Elora Lions Club
Lion John Morris,
Elora Lions Club,
4 Steven Way
Elora ON NOB 1S0

**Sponsorship Donors will
receive a tax receipt from
to be claimed as a
"Marketing Expense" on
your Income Taxes**

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